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GLOBAL BAROMETER OF HOPE AND DESPAIR FOR 2011

Volume 1: Statistical Report

Findings based on responses from more than 64,000 scientifically selected cross-section of Men and Women from all socio-economic classes from across the globe. The interviews were conducted by leading pollsters in all of G7 countries, the 4 BRIC nations and another 42 countries spanning all parts of Asia, Africa, Latin America and Australasia.

The error margin for national samples is generally $\pm 3-5\%$ at 95% confidence level. Field Work was carried out in October-December, 2010. Details on Field Work modes are provided in Methods Report.

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World's First Global Barometer
1977-2010



Celebrating 33 years of The World's Leading Global Barometer (1977-2010)

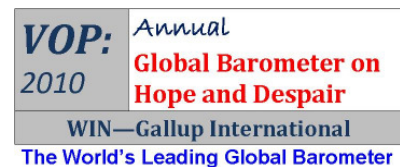
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MAIN FINDINGS

WIN-GIA END OF YEAR SURVEY 2010

Embargoed until 22 December 2010 at 07:00 CET (06:00 GMT)



ECONOMIC PROSPECTS IN 2011: OPTIMISM IN ASIA AND PESSIMISM IN EUROPE: Findings from the World's leading Global Barometer

Rising Powers of Asia and Latin America are Hopeful scoring 35 % on Net Hope; the G7 are Gloomy, scoring minus (-) 19 % on Net Hope. Global Survey confirms the shift from G7 to New Members of G20

Zurich, 22 December 2010 — As the new century enters its second decade both economic data and perception data suggest that while wealth is still concentrated in Europe and North America, there is a shift of Power and Prosperity from the West of the 20th Century to the East. These findings have emerged from one of the largest global surveys covering 53 countries from across all continents including all the G7 countries, the four countries of emerging BRIC and another 45 countries from Asia, Africa, Latin America and Australasia. Together a sample of over **64,000** scientifically selected men and women were interviewed by leading pollsters associated with Gallup International. This is the second global survey which the Group has conducted and released during this month. The other survey pertained to Perceptions of Corruption which the Group conducted on behalf of Transparency International.

A key question in the global survey asked: **Would you say that 2011 will be a year of Economic Prosperity, Economic Difficulty or remain the same.** At a global level 30% of the world expects that 2011 will be a year of Prosperity and 28% expect it to be a year of Economic Difficulty and while 42% think the economic situation will remain unchanged. * The hopefuls outscore the pessimists by 2%. That is the net Global Hope Score. But like many other good things in life Hope is also not uniformly spread across the globe. The data show that global hope is highly concentrated among the rising economic powers, the so called BRIC—Brazil, Russia, India and China. The Hope Score for this Group is 35%. In sharp contrast the Hope Score for the Rich countries of the world, known as the G7 (USA, Canada, Germany, France, UK, Italy, and Japan) is in the negative: -19%. Among them, the Pessimists (36%) outscore the Hopefuls (17%) by 19% points.

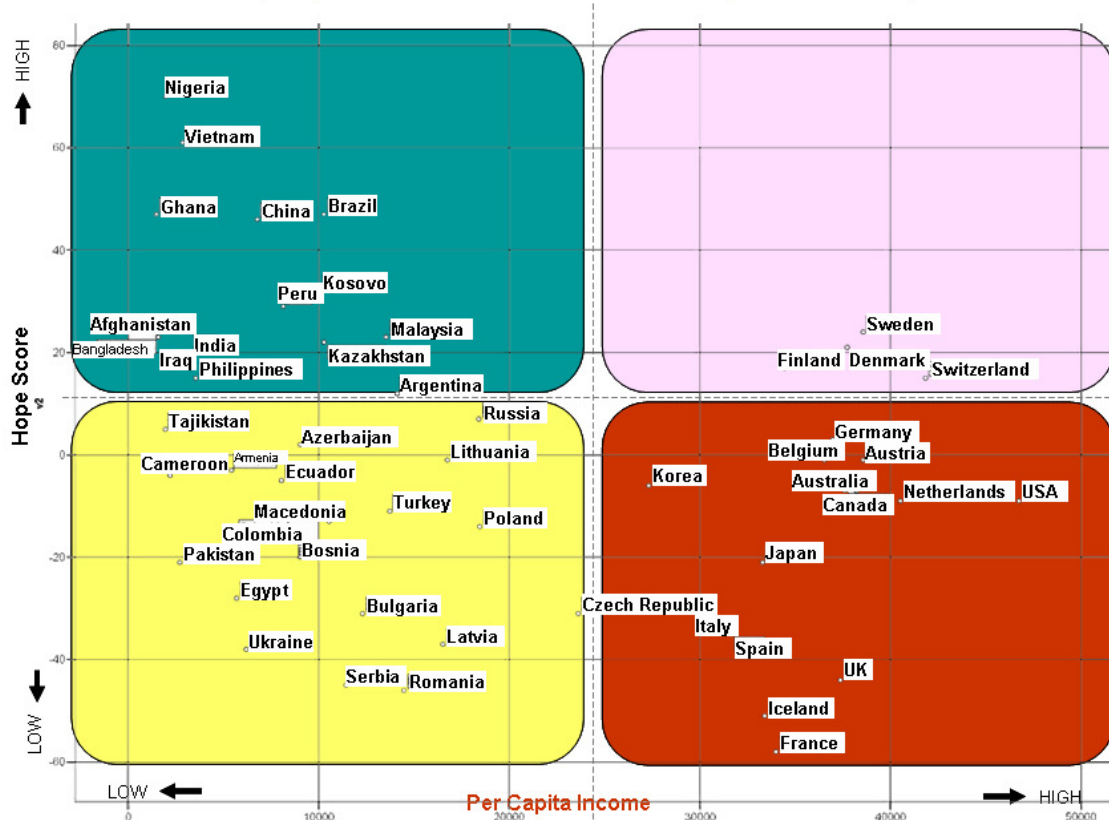
The Global Barometer of Hope and Despair: 2010, an Annual tradition initiated under the Chairmanship of Dr. George Gallup in 1977 and conducted every year since then shows that of the 53 countries polled this year 19 can be classified as **Hopeful** while 34 would be seen as **Pessimists**. But it is somewhat shocking to know that most of the wealthy nations of the world fall in the **Red Group**, High on Per Capita Income and Low on Hope for 2011, while the **Green Group** of Hopefuls is mostly comprised by low per capita income countries. The Greens are, in comparison to the Reds, Low on Per Capita Income but High on Hope. There is also a third group of countries which are unfortunately low on both Per Capita Income



and Hope for 2011. The survey analysis has termed them as the **Yellow Group**. On the whole, of the 53 polled countries, 15 are in the Green Box, 14 in the Red Box and 20 in the Yellow Box. Fortunately there are a small number of countries that qualify to be classified as the **Purple Group**. They are High on both Hope Score and per capita income. These are 4 altogether including 3 Scandinavian nations (Sweden, Finland, Denmark) and Switzerland. (SEE MATRIX AHEAD)

GLOBAL MATRIX OF HOPE AND DESPAIR

Hope Score: The Net balance of those who think 2011 will be a year of Economic Prosperity minus those who think it will be a year of difficulty



PROSPECTS FOR EMPLOYMENT: 45% fear Unemployment

The survey also asked a question on Fear of unemployment. 45% of global respondents fear that unemployment might rise in their country in 2011. As opposed to this 27% believe it might fall while 23% expect the employment conditions to remain the same as in the current year. The remaining 5% did not give an answer.

OVERALL HOPE & DESPAIR: Globally 42% take an Optimistic outlook; 19% are Gloomy

Finally in response to an overall question: Would you say 2011 will be better, worse or the same as 2010, a good proportion of the world takes an Optimistic outlook with 42% saying they expect it to be better, while 19% think it will be worse, and 32% believe the situation will remain unchanged. The remaining 5% did not give an answer

LINKS FOR FURTHER INFORMATION: The following information will soon be uploaded (by December 21) following which you can click on a country name and get access to:



- 1- Trend data for the respective country. It would give results to the Global Barometer (1977-2010) for all years when the survey was carried out in that country.
- 2- Basic Country Profile including Population, Per Capita Income and Map.

SURVEY METHODOLOGY:

Findings are based on responses from more than 64,000 scientifically selected cross-section of Men and Women from all socio-economic classes from across the globe. The interviews were conducted by leading pollsters in all of G7 countries, the 4 BRIC nations and another 42 countries spanning all parts of Asia, Africa, Latin America and Australasia.

The error margin for national samples is generally $\pm 3-5\%$ at 95% confidence level. Field Work was carried out in October-December, 2010. Details on Field Work modes are provided in Methods Report. A separate detailed Statistical Report including the procedure to calculate Net Hope and Despair is available upon request.

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- Notes:**
- 1- Per Capita Income is based on World Bank Estimates for 2009, with only one exception where it is for 2008 (Switzerland)
 - 2- * Included in this are 5% who did not give a specific response.

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Part 1

COUNTRY WISE TABLES

In alphabetical Order

Section 1 : Perceptions on ECONOMY IN 2011

Section 2 : Perceptions on UNEMPLOYMENT IN 2011

Section 3 : Perceptions on OVERALL WELL-BEING IN 2011

Contains 6 Tables each giving results for every country which participated in the survey



PART 1:

Section 1:

PERCEPTIONS ON ECONOMY IN 2011

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?



PERCEPTIONS ON ECONOMY IN 2011

Question: **Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?** (Reference Q# 2 of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 1.1

Global Average*	64,203	100%	30	36	28	6
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Countries in alphabetical order	Sample Size		Economic Prosperity	Remain the Same	Economic Difficulty	Don't know
	Unweighted N	Weighted %				
Afghanistan	1,107	0.72	41	36	17	6
Argentina	800	1.02	33	42	21	5
Armenia	1,067	0.14	26	44	28	2
Australia	1,022	1.01	19	49	26	5
Austria	814	0.42	15	68	16	1
Azerbaijan	1,000	0.15	31	27	29	13
Bangladesh	3,000	4.05	46	28	23	4
Belgium	1,000	0.51	26	40	27	6
Bosnia and Herzegovina	2,500	0.16	18	39	34	10
Brazil	2,002	8.30	56	31	9	3
Bulgaria	1,009	0.39	13	27	44	16
Cameroon	517	0.13	32	28	36	4
Canada	1,517	1.45	22	49	29	0
China	1,000	2.00	58	21	12	9
Colombia	501	1.96	27	26	43	4
Czech Republic	1,000	0.50	11	41	41	7
Denmark	502	0.27	36	45	15	4
Ecuador	1,000	0.50	27	37	31	5
Egypt	999	2.22	13	39	40	8
Finland	1,028	0.25	32	51	16	1
France	979	3.04	3	36	61	0
Germany	501	4.24	25	51	22	2
Ghana	915	0.13	60	15	13	12
Iceland	1,208	0.01	6	38	57	0
India	1,002	3.87	42	34	18	6
Iraq	1,000	1.09	35	41	18	6
Italy	1,027	3.08	6	51	41	3
Japan	1,200	6.14	9	30	29	32
Kazakhstan	500	0.41	38	34	16	12
Korea	1,501	2.21	21	50	27	2
Kosovo	998	0.09	46	33	14	8
Latvia	1,007	0.11	8	44	44	4
Lithuania	1,013	0.15	24	49	25	3
Macedonia	1,213	0.10	21	42	34	4
Malaysia	800	0.57	34	50	11	5
Netherlands	1,000	0.75	16	56	25	2
Nigeria	5,002	4.09	72	15	2	10
Pakistan	2,703	4.83	13	37	34	16
Peru	1,204	1.05	43	32	14	10



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Philippines	1,000	2.72	33	49	18	0
Poland	1,049	0.33	11	44	24	21
Romania	1,109	1.03	6	31	52	10
Russian Federation	1,000	4.11	30	40	24	6
Serbia	1,023	0.38	7	36	52	6
Spain	1,243	1.93	13	36	48	3
Sweden	504	0.51	38	42	14	5
Switzerland	1,003	0.36	33	47	17	3
Tajikistan	1,000	0.27	34	33	29	4
Turkey	1,027	3.03	27	28	38	6
Ukraine	2,076	2.27	9	35	47	10
United Kingdom	2,011	2.82	8	35	52	6
USA	1,000	14.62	25	42	34	0
Vietnam	1,000	3.52	70	21	9	0

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PART 1:

Section 2: Perceptions on UNEMPLOYMENT IN 2011

Question: In the next 12 months do you expect the number of unemployed in ... (*YOUR COUNTRY*) to increase a lot, to increase slightly, remain the same, fall slightly or fall a lot?

Question: Are you now in paid employment - either full time or part time?

Question: Do you think your present job is safe, or do you think there's a chance you may become unemployed?

Question: If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?



PERCEPTIONS ON EXPECTATION OF UN-EMPLOYMENT 2011

Question: **In the next 12 months do you expect the number of unemployed in ... (YOUR COUNTRY) to increase a lot, to increase slightly, remain the same, fall slightly or fall a lot?**
 (Reference Q# 3 of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 1.2

Global Average*	64,203	100%	17	28	23	23	4	5
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Countries in alphabetical order	Sample Size		Increase a Lot	Increase Slightly	Remain the Same	Fall slightly	Fall a lot	Don't Know
	Unweighted N	Weighted %						
Afghanistan	1,107	0.72	18	25	24	20	7	6
Argentina	800	1.02	10	23	38	21	5	3
Armenia	1,067	0.14	17	25	37	17	1	2
Australia	1,022	1.01	5	35	32	22	1	5
Austria	814	0.42	5	24	38	28	2	2
Azerbaijan	1,000	0.15	31	17	17	15	6	15
Bangladesh	3,000	4.05	18	33	13	29	5	2
Belgium	1,000	0.51	11	33	23	26	1	6
Bosnia and Herzegovina	2,500	0.16	6	18	28	26	13	8
Brazil	2,002	8.30	7	19	36	31	5	2
Bulgaria	1,009	0.39	23	37	13	11	0	16
Cameroon	517	0.13	29	22	13	22	11	3
Canada	1,517	1.45	5	31	27	35	1	0
China	1,000	2.00	15	39	16	25	3	3
Colombia	501	1.96	23	15	13	24	23	3
Czech Republic	1,000	0.50	12	25	38	16	1	8
Denmark	502	0.27	6	29	28	33	1	3
Ecuador	1,000	0.50	32	27	22	13	3	3
Egypt	999	2.22	19	26	36	11	2	6
Finland	1,028	0.25	6	25	32	34	1	1
France	979	3.04	25	42	21	11	1	0
Germany	501	4.24	4	23	29	37	4	3
Ghana	915	0.13	21	14	7	25	18	13
Iceland	1,208	0.01	15	35	28	21	2	0
India	1,002	3.87	27	29	22	13	4	4
Iraq	1,000	1.09	24	16	23	23	9	6
Italy	1,027	3.08	26	35	29	6	0	4
Japan	1,200	6.14	12	29	23	11	1	23
Kazakhstan	500	0.41	9	23	36	18	4	10
Korea	1,501	2.21	9	35	38	14	1	3
Kosovo	998	0.09	18	21	28	20	3	10
Latvia	1,007	0.11	9	30	41	15	0	5
Lithuania	1,013	0.15	5	33	36	21	1	5
Macedonia	1,213	0.10	21	24	27	21	3	4
Malaysia	800	0.57	12	26	37	13	3	9
Netherlands	1,000	0.75	10	39	20	27	2	3
Nigeria	5,002	4.09	31	19	7	15	16	11
Pakistan	2,703	4.83	43	29	8	8	1	12



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Peru	1,204	1.05	10	22	32	24	5	8
Philippines	1,000	2.72	34	21	20	21	3	0
Poland	1,049	0.33	12	34	27	9	2	16
Romania	1,109	1.03	29	36	17	8	2	8
Russian Federation	1,000	4.11	7	31	26	31	3	2
Serbia	1,023	0.38	7	18	29	21	17	8
Spain	1,243	1.93	11	37	34	14	1	3
Sweden	504	0.51	3	25	26	37	3	5
Switzerland	1,003	0.36	5	27	43	21	1	2
Tajikistan	1,000	0.27	14	26	32	18	7	4
Turkey	1,027	3.03	20	31	18	25	2	4
Ukraine	2,076	2.27	26	30	25	7	1	12
United Kingdom	2,011	2.82	37	37	12	7	1	6
USA	1,000	14.62	10	29	20	37	4	0
Vietnam	1,000	3.52	12	25	19	34	11	0

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PERCEPTIONS ON CURRENT EMPLOYMENT LEVEL

Question: **Are you now in paid employment - either full time or part time?** (Reference Q# 4a of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 1.3

Global Average*	64,203	100%	40	13	47	0
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Countries in alphabetical order	Sample Size		Full Time	Part Time	No	Don't know
	Unweighted N	Weighted %				
Afghanistan	1,107	0.72	27	14	60	0
Argentina	800	1.02	40	20	41	0
Armenia	1,067	0.14	23	7	71	0
Australia	1,022	1.01	43	22	34	0
Austria	814	0.42	48	9	43	0
Azerbaijan	1,000	0.15	35	3	62	0
Bangladesh	3,000	4.05	7	1	92	0
Belgium	1,000	0.51	40	11	50	0
Bosnia and Herzegovina	2,500	0.16	45	4	50	0
Brazil	2,002	8.30	53	13	34	0
Bulgaria	1,009	0.39	49	5	46	0
Cameroon	517	0.13	20	17	64	0
Canada	1,517	1.45	45	17	39	0
China	1,000	2.00	61	15	24	0
Colombia	501	1.96	26	18	56	0
Czech Republic	1,000	0.50	66	5	29	0
Denmark	502	0.27	58	13	29	0
Ecuador	1,000	0.50	40	14	45	0
Egypt	999	2.22	35	21	44	0
Finland	1,028	0.25	41	8	50	0
France	979	3.04	40	9	51	0
Germany	501	4.24	34	13	52	0
Ghana	915	0.13	50	14	36	0
Iceland	1,208	0.01	60	14	26	0
India	1,002	3.87	47	5	48	0
Iraq	1,000	1.09	24	16	58	2
Italy	1,027	3.08	47	4	49	0
Japan	1,200	6.14	40	20	40	0
Kazakhstan	500	0.41	39	15	46	0
Korea	1,501	2.21	33	7	60	0
Kosovo	998	0.09	21	4	75	0
Latvia	1,007	0.11	42	7	52	0
Lithuania	1,013	0.15	40	7	53	0
Macedonia	1,213	0.10	27	3	70	0
Malaysia	800	0.57	50	4	46	0
Netherlands	1,000	0.75	32	26	42	0
Nigeria	5,002	4.09	40	8	52	0
Pakistan	2,703	4.83	23	9	66	1



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Peru	1,204	1.05	34	28	39	0
Philippines	1,000	2.72	36	12	52	0
Poland	1,049	0.33	64	8	28	0
Romania	1,109	1.03	44	2	54	0
Russian Federation	1,000	4.11	64	15	22	0
Serbia	1,023	0.38	36	3	61	0
Spain	1,243	1.93	47	9	44	0
Sweden	504	0.51	49	15	36	0
Switzerland	1,003	0.36	49	19	32	0
Tajikistan	1,000	0.27	35	17	48	0
Turkey	1,027	3.03	35	2	62	0
Ukraine	2,076	2.27	36	9	56	0
United Kingdom	2,011	2.82	44	12	44	0
USA	1,000	14.62	39	18	43	0
Vietnam	1,000	3.52	54	23	23	0

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PERCEPTIONS ON JOB SAFETY

Question: **Do you think your present job is safe, or do you think there's a chance you may become unemployed?** (Reference Q# 4b of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 1.4

Global Average*	64,203	100%	62	30	7
------------------------	--------	------	----	----	---

Countries in alphabetical order	Sample Size		Full Time	Part Time	No
	Unweighted N	Weighted %			
Afghanistan	1,107	0.72	62	36	2
Argentina	800	1.02	71	27	2
Armenia	1,067	0.14	55	43	2
Australia	1,022	1.01	69	24	7
Austria	814	0.42	73	20	7
Azerbaijan	1,000	0.15	67	27	6
Bangladesh	3,000	4.05	63	37	0
Belgium	1,000	0.51	87	12	1
Bosnia and Herzegovina	2,500	0.16	51	44	5
Brazil	2,002	8.30	61	36	3
Bulgaria	1,009	0.39	35	37	28
Cameroon	517	0.13	52	45	4
Canada	1,517	1.45	78	22	0
China	1,000	2.00	74	23	4
Colombia	501	1.96	51	48	1
Czech Republic	1,000	0.50	31	65	4
Denmark	502	0.27	75	24	1
Ecuador	1,000	0.50	56	42	2
Egypt	999	2.22	32	65	3
Finland	1,028	0.25	80	18	2
France	979	3.04	59	40	1
Germany	501	4.24	79	21	1
Ghana	915	0.13	77	15	8
Iceland	1,208	0.01	72	28	0
India	1,002	3.87	79	17	4
Iraq	1,000	1.09	63	35	2
Italy	1,027	3.08	56	31	13
Japan	1,200	6.14	40	21	38
Kazakhstan	500	0.41	57	41	2
Korea	1,501	2.21	61	27	12
Kosovo	998	0.09	53	40	7
Latvia	1,007	0.11	45	50	5
Lithuania	1,013	0.15	44	47	9
Macedonia	1,213	0.10	47	49	4
Malaysia	800	0.57	73	19	8
Netherlands	1,000	0.75	88	10	2
Nigeria	5,002	4.09	66	11	23
Pakistan	2,703	4.83	59	29	12
Peru	1,204	1.05	48	50	2



Philippines	1,000	2.72	58	41	1
Poland	1,049	0.33	44	35	21
Romania	1,109	1.03	53	27	19
Russian Federation	1,000	4.11	51	42	7
Serbia	1,023	0.38	40	53	8
Spain	1,243	1.93	55	38	7
Sweden	504	0.51	80	16	4
Switzerland	1,003	0.36	70	23	6
Tajikistan	1,000	0.27	42	53	5
Turkey	1,027	3.03	55	37	8
Ukraine	2,076	2.27	45	47	8
United Kingdom	2,011	2.82	55	30	15
USA	1,000	14.62	70	30	0
Vietnam	1,000	3.52	81	18	0

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PERCEPTIONS ON ABILITY TO FIND A NEW JOB

Question: **If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?** (Reference Q# 4c of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 1.5

Global Average*	64,203	100%	31	55	7	8
------------------------	--------	------	----	----	---	---

Countries in alphabetical order	Sample Size		New Job Quickly	May take longer	Would not look	Don't know
	Unweighted N	Weighted %				
Afghanistan	1,107	0.72	31	55	8	6
Argentina	800	1.02	42	52	2	3
Armenia	1,067	0.14	18	75	4	3
Australia	1,022	1.01	30	60	4	6
Austria	814	0.42	38	45	7	10
Azerbaijan	1,000	0.15	21	59	2	17
Bangladesh	3,000	4.05	30	63	0	7
Belgium	1,000	0.51	55	35	6	4
Bosnia and Herzegovina	2,500	0.16	27	54	3	16
Brazil	2,002	8.30	54	38	4	4
Bulgaria	1,009	0.39	20	57	3	20
Cameroon	517	0.13	26	58	6	10
Canada	1,517	1.45	34	61	5	0
China	1,000	2.00	48	36	12	4
Colombia	501	1.96	25	68	4	3
Czech Republic	1,000	0.50	29	60	6	5
Denmark	502	0.27	38	51	5	6
Ecuador	1,000	0.50	23	71	4	2
Egypt	999	2.22	2	77	11	10
Finland	1,028	0.25	55	37	5	3
France	979	3.04	32	61	6	1
Germany	501	4.24	45	49	1	5
Ghana	915	0.13	43	37	2	18
Iceland	1,208	0.01	56	38	5	1
India	1,002	3.87	50	26	16	8
Iraq	1,000	1.09	7	63	13	18
Italy	1,027	3.08	12	67	11	10
Japan	1,200	6.14	13	49	9	29
Kazakhstan	500	0.41	29	61	3	6
Korea	1,501	2.21	34	44	12	10
Kosovo	998	0.09	12	59	5	23
Latvia	1,007	0.11	15	74	4	7
Lithuania	1,013	0.15	19	66	5	10
Macedonia	1,213	0.10	21	63	7	9
Malaysia	800	0.57	39	45	3	13
Netherlands	1,000	0.75	58	35	3	4
Nigeria	5,002	4.09	34	25	8	32
Pakistan	2,703	4.83	24	58	10	8



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Peru	1,204	1.05	38	49	8	5
Philippines	1,000	2.72	43	49	6	1
Poland	1,049	0.33	26	43	1	29
Romania	1,109	1.03	17	50	2	31
Russian Federation	1,000	4.11	21	77	0	2
Serbia	1,023	0.38	16	64	6	14
Spain	1,243	1.93	22	64	0	14
Sweden	504	0.51	52	31	5	12
Switzerland	1,003	0.36	44	43	7	5
Tajikistan	1,000	0.27	15	53	11	21
Turkey	1,027	3.03	38	34	23	5
Ukraine	2,076	2.27	13	74	4	9
United Kingdom	2,011	2.82	17	67	7	10
USA	1,000	14.62	20	76	4	0
Vietnam	1,000	3.52	39	44	14	3

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PART 1:

Section 3: Perceptions on **OVERALL WELL-BEING IN 2011**

Question: So far as you are concerned, do you think that 2011 will be better, or worse than 2010?



PERCEPTIONS ON OVERALL WELL-BEING

Question: **So far as you are concerned, do you think that 2011 will be better, or worse than 2010?** (Reference Q# 1 of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 1.6

Global Average*	64,203	10000%	42	32	19	6
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Countries in alphabetical order	Sample Size		Better	Same	Worse	Don't know
	Unweighted N	Weighted %				
Afghanistan	1,107	0.72	48	32	14	6
Argentina	800	1.02	60	19	17	4
Armenia	1,067	0.14	32	41	25	2
Australia	1,022	1.01	39	41	16	4
Austria	814	0.42	26	60	13	1
Azerbaijan	1,000	0.15	35	20	29	16
Bangladesh	3,000	4.05	60	24	14	2
Belgium	1,000	0.51	39	34	19	7
Bosnia and Herzegovina	2,500	0.16	22	41	29	8
Brazil	2,002	8.30	73	18	6	2
Bulgaria	1,009	0.39	21	31	32	17
Cameroon	517	0.13	37	27	28	8
Canada	1,517	1.45	47	43	10	0
China	1,000	2.00	67	19	10	3
Colombia	501	1.96	47	23	27	3
Czech Republic	1,000	0.50	18	39	38	6
Denmark	502	0.27	48	42	6	4
Ecuador	1,000	0.50	47	25	22	6
Egypt	999	2.22	17	50	26	7
Finland	1,028	0.25	51	36	10	2
France	979	3.04	15	48	37	0
Germany	501	4.24	30	53	14	3
Ghana	915	0.13	64	10	13	13
Iceland	1,208	0.01	19	54	26	0
India	1,002	3.87	49	30	17	4
Iraq	1,000	1.09	46	38	12	4
Italy	1,027	3.08	15	46	34	4
Japan	1,200	6.14	21	28	19	32
Kazakhstan	500	0.41	52	26	10	12
Korea	1,501	2.21	26	52	20	1
Kosovo	998	0.09	55	27	10	8
Latvia	1,007	0.11	24	45	28	4
Lithuania	1,013	0.15	28	42	26	4
Macedonia	1,213	0.10	33	34	30	2
Malaysia	800	0.57	44	39	12	5
Netherlands	1,000	0.75	31	39	26	4
Nigeria	5,002	4.09	80	12	2	6
Pakistan	2,703	4.83	14	42	29	15
Peru	1,204	1.05	50	29	10	11



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Philippines	1,000	2.72	43	42	12	3
Poland	1,049	0.33	23	38	22	17
Romania	1,109	1.03	14	30	48	8
Russian Federation	1,000	4.11	48	31	15	6
Serbia	1,023	0.38	11	35	51	4
Spain	1,243	1.93	24	38	33	5
Sweden	504	0.51	53	31	10	6
Switzerland	1,003	0.36	37	49	11	3
Tajikistan	1,000	0.27	42	30	26	2
Turkey	1,027	3.03	34	32	18	16
Ukraine	2,076	2.27	20	32	37	11
United Kingdom	2,011	2.82	23	37	33	7
USA	1,000	14.62	45	33	22	0
Vietnam	1,000	3.52	73	18	8	1

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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Part 2

Regional Level Data

Section 1 : Perceptions on ECONOMY IN 2011

Section 2 : Perceptions on UNEMPLOYMENT IN 2011

Section 3 : Perceptions on OVERALL WELL-BEING IN 2011



PART 2:

Section 1: PERCEPTIONS ON ECONOMY IN 2011

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?



PERCEPTIONS ON ECONOMY IN 2011

Question: **Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?** (Reference Q# 2 of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 2.1

Global Average*	64,203	100%	30	36	28	6
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Geographic Regions	Sample Size		Economic Prosperity	Remain the Same	Economic Difficulty	Don't know
	Unweighted N	Weighted %				
North America	2,517	16	25	42	33	0
Latin America	5,507	13	48	31	17	4
Western Europe	13,842	19	15	45	38	3
Eastern Europe	16,064	10	21	37	34	8
Africa	6,434	4	71	16	4	10
Arab World	1,999	3	20	40	33	7
West Asia	7,337	9	21	33	36	10
South Asia	1,002	4	42	34	18	6
East Asia	5,800	11	49	32	17	2
North Asia	3,701	10	21	33	25	21

Global Groups of countries	Sample Size		Economic Prosperity	Remain the Same	Economic Difficulty	Don't know
	Unweighted N	Weighted %				
G-7	8,235	100	17	41	36	6
USA	1,000	41	25	42	34	0
Canada	1,517	4	22	49	29	0
Germany	501	12	25	51	22	2
France	979	9	3	36	61	0
United Kingdom	2,011	8	8	35	52	6
Italy	1,027	9	6	51	41	3
Japan	1,200	17	9	30	29	32
BRIC	5,004	100	49	32	14	5
Brazil	2,002	45	56	31	9	3
Russian Federation	1,000	22	30	40	24	6
India	1,002	21	42	34	18	6
China	1,000	11	58	21	12	9
Other G-20	4,350	100	25	39	31	5
Argentina	800	14	33	42	21	5
Korea	1,501	30	21	50	27	2
Turkey	1,027	42	27	28	38	6
Australia	1,022	14	19	49	26	5
Global Flash-points	4,810	100	19	36	33	11
Iraq	1,000	16	35	41	18	6
Afghanistan	1,107	11	41	36	17	6
Pakistan	2,703	73	13	37	34	16
Emerging and other Nations in Asia and Latin America	8,505	100	45	31	21	3
Malaysia	800	4	34	50	11	5



Vietnam	1,000	24	70	21	9	0
Philippines	1,000	19	33	49	18	0
Bangladesh	3,000	28	46	28	23	4
Peru	1,204	7	43	32	14	10
Ecuador	1,000	3	27	37	31	5
Colombia	501	14	27	26	43	4
Western Europe (other than G20)	8,302	100	21	45	31	3
Spain	1,243	39	13	36	48	3
Sweden	504	10	38	42	14	5
Finland	1,028	5	32	51	16	1
Denmark	502	5	36	45	15	4
Iceland	1,208	0	6	38	57	0
Austria	814	8	15	68	16	1
Switzerland	1,003	7	33	47	17	3
Belgium	1,000	10	26	40	27	6
Netherlands	1,000	15	16	56	25	2
Eastern Europe (other than Russia)	9,901	100	11	36	43	10
Poland	1,049	11	11	44	24	21
Romania	1,109	35	6	31	52	10
Czech Republic	1,000	17	11	41	41	7
Bulgaria	1,009	13	13	27	44	16
Bosnia and Herzegovina	2,500	5	18	39	34	10
Kosovo	998	3	46	33	14	8
Macedonia	1,213	3	21	42	34	4
Serbia	1,023	13	7	36	52	6
CIS/ Former Soviet Union	7,663	100	16	36	39	9
Ukraine	2,076	65	9	35	47	10
Latvia	1,007	3	8	44	44	4
Lithuania	1,013	4	24	49	25	3
Armenia	1,067	4	26	44	28	2
Kazakhstan	500	12	38	34	16	12
Azerbaijan	1,000	4	31	27	29	13
Tajikistan	1,000	8	34	33	29	4
Africa	7,433	100	51	24	16	9
Egypt	999	34	13	39	40	8
Nigeria	5,002	62	72	15	2	10
Ghana	915	2	60	15	13	12
Cameroon	517	2	32	28	36	4

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PART 2:

Section 2: Perceptions on UNEMPLOYMENT IN 2011

Question: In the next 12 months do you expect the number of unemployed in ... (*YOUR COUNTRY*) to increase a lot, to increase slightly, remain the same, fall slightly or fall a lot?

Question: Are you now in paid employment - either full time or part time?

Question: Do you think your present job is safe, or do you think there's a chance you may become unemployed?

Question: If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?



PERCEPTIONS ON EXPECTATION OF UNEMPLOYMENT IN 2011

Question: **In the next 12 months do you expect the number of unemployed in ... (YOUR COUNTRY) to increase a lot, to increase slightly, remain the same, fall slightly or fall a lot?**
 (Reference Q# 3 of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 2.2

Global Average*	64,203	100%	17	28	23	23	4	5
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Geographic Regions	Sample Size		Increase a Lot	Increase Slightly	Remain the Same	Fall slightly	Fall a lot	Don't Know
	Unweighted N	Weighted %						
North America	2,517	16	9	29	21	37	4	0
Latin America	5,507	13	11	19	32	28	7	3
Western Europe	13,842	19	17	33	25	19	2	3
Eastern Europe	16,064	10	15	30	25	21	3	7
Africa	6,434	4	31	19	7	15	16	11
Arab World	1,999	3	21	23	32	15	4	6
West Asia	7,337	9	34	26	15	15	3	7
South Asia	1,002	4	27	29	22	13	4	4
East Asia	5,800	11	21	27	18	27	6	1
North Asia	3,701	10	12	32	25	15	1	15

Global Groups of countries	Sample Size		Increase a Lot	Increase Slightly	Remain the Same	Fall slightly	Fall a lot	Don't Know
	Unweighted N	Weighted %						
G-7	8,235	100	14	31	22	25	3	5
USA	1,000	41	10	29	20	37	4	0
Canada	1,517	4	5	31	27	35	1	0
Germany	501	12	4	23	29	37	4	3
France	979	9	25	42	21	11	1	0
United Kingdom	2,011	8	37	37	12	7	1	6
Italy	1,027	9	26	35	29	6	0	4
Japan	1,200	17	12	29	23	11	1	23
BRIC	5,004	100	12	26	29	27	4	3
Brazil	2,002	45	7	19	36	31	5	2
Russian Federation	1,000	22	7	31	26	31	3	2
India	1,002	21	27	29	22	13	4	4
China	1,000	11	15	39	16	25	3	3
Other G-20	4,350	100	13	32	28	21	2	4
Argentina	800	14	10	23	38	21	5	3
Korea	1,501	30	9	35	38	14	1	3
Turkey	1,027	42	20	31	18	25	2	4
Australia	1,022	14	5	35	32	22	1	5
Global Flash-points	4,810	100	42	22	12	12	4	8
Iraq	1,000	16	24	16	23	23	9	6
Afghanistan	1,107	11	18	25	24	20	7	6
Pakistan	2,703	73	43	29	8	8	1	12
Emerging and other Nations in Asia and Latin America	8,505	100	21	25	18	26	8	2
Malaysia	800	4	12	26	37	13	3	9



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Vietnam	1,000	24	12	25	19	34	11	0
Philippines	1,000	19	34	21	20	21	3	0
Bangladesh	3,000	28	18	33	13	29	5	2
Peru	1,204	7	10	22	32	24	5	8
Ecuador	1,000	3	32	27	22	13	3	3
Colombia	501	14	23	15	13	24	23	3
Western Europe (other than G20)	8,302	100	9	33	30	23	1	3
Spain	1,243	39	11	37	34	14	1	3
Sweden	504	10	3	25	26	37	3	5
Finland	1,028	5	6	25	32	34	1	1
Denmark	502	5	6	29	28	33	1	3
Iceland	1,208	0	15	35	28	21	2	0
Austria	814	8	5	24	38	28	2	2
Switzerland	1,003	7	5	27	43	21	1	2
Belgium	1,000	10	11	33	23	26	1	6
Netherlands	1,000	15	10	39	20	27	2	3
Eastern Europe (other than Russia)	9,901	100	19	30	24	13	4	10
Poland	1,049	11	12	34	27	9	2	16
Romania	1,109	35	29	36	17	8	2	8
Czech Republic	1,000	17	12	25	38	16	1	8
Bulgaria	1,009	13	23	37	13	11	0	16
Bosnia and Herzegovina	2,500	5	6	18	28	26	13	8
Kosovo	998	3	18	21	28	20	3	10
Macedonia	1,213	3	21	24	27	21	3	4
Serbia	1,023	13	7	18	29	21	17	8
CIS/ Former Soviet Union	7,663	100	21	28	28	11	2	10
Ukraine	2,076	65	26	30	25	7	1	12
Latvia	1,007	3	9	30	41	15	0	5
Lithuania	1,013	4	5	33	36	21	1	5
Armenia	1,067	4	17	25	37	17	1	2
Kazakhstan	500	12	9	23	36	18	4	10
Azerbaijan	1,000	4	31	17	17	15	6	15
Tajikistan	1,000	8	14	26	32	18	7	4
Africa	7,433	100	27	22	17	14	11	9
Egypt	999	34	19	26	36	11	2	6
Nigeria	5,002	62	31	19	7	15	16	11
Ghana	915	2	21	14	7	25	18	13
Cameroon	517	2	29	22	13	22	11	3

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PERCEPTIONS ON CURRENT EMPLOYMENT LEVEL

Question : **Are you now in paid employment - either full time or part time?** (Reference Q# 4a of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 2.3

Global Average*	64,203	100%	40	13	47	0
------------------------	--------	------	----	----	----	---

Geographic Regions	Sample Size		Full Time	Part Time	No	Don't know
	Unweighted N	Weighted %				
North America	2,517	16	39	17	43	0
Latin America	5,507	13	46	15	39	0
Western Europe	13,842	19	41	12	46	0
Eastern Europe	16,064	10	51	10	39	0
Africa	6,434	4	39	8	53	0
Arab World	1,999	3	31	19	49	1
West Asia	7,337	9	28	8	63	1
South Asia	1,002	4	47	5	48	0
East Asia	5,800	11	32	11	57	0
North Asia	3,701	10	44	16	40	0

Global Groups of countries	Sample Size		Full Time	Part Time	No	Don't know
	Unweighted N	Weighted %				
G-7	8,235	100	40	16	44	0
USA	1,000	41	39	18	43	0
Canada	1,517	4	45	17	39	0
Germany	501	12	34	13	52	0
France	979	9	40	9	51	0
United Kingdom	2,011	8	44	12	44	0
Italy	1,027	9	47	4	49	0
Japan	1,200	17	40	20	40	0
BRIC	5,004	100	55	12	33	0
Brazil	2,002	45	53	13	34	0
Russian Federation	1,000	22	64	15	22	0
India	1,002	21	47	5	48	0
China	1,000	11	61	15	24	0
Other G-20	4,350	100	34	9	57	0
Argentina	800	14	40	20	41	0
Korea	1,501	30	33	7	60	0
Turkey	1,027	42	35	2	62	0
Australia	1,022	14	43	22	34	0
Global Flash-points	4,810	100	25	12	62	1
Iraq	1,000	16	24	16	58	2
Afghanistan	1,107	11	27	14	60	0
Pakistan	2,703	73	23	9	66	1
Emerging and other Nations in Asia and Latin America	8,505	100	32	13	55	0
Malaysia	800	4	50	4	46	0
Vietnam	1,000	24	54	23	23	0



Philippines	1,000	19	36	12	52	0
Bangladesh	3,000	28	7	1	92	0
Peru	1,204	7	34	28	39	0
Ecuador	1,000	3	40	14	45	0
Colombia	501	14	26	18	56	0
Western Europe (other than G20)	8,302	100	43	13	44	0
Spain	1,243	39	47	9	44	0
Sweden	504	10	49	15	36	0
Finland	1,028	5	41	8	50	0
Denmark	502	5	58	13	29	0
Iceland	1,208	0	60	14	26	0
Austria	814	8	48	9	43	0
Switzerland	1,003	7	49	19	32	0
Belgium	1,000	10	40	11	50	0
Netherlands	1,000	15	32	26	42	0
Eastern Europe (other than Russia)	9,901	100	50	4	46	0
Poland	1,049	11	64	8	28	0
Romania	1,109	35	44	2	54	0
Czech Republic	1,000	17	66	5	29	0
Bulgaria	1,009	13	49	5	46	0
Bosnia and Herzegovina	2,500	5	45	4	50	0
Kosovo	998	3	21	4	75	0
Macedonia	1,213	3	27	3	70	0
Serbia	1,023	13	36	3	61	0
CIS/ Former Soviet Union	7,663	100	36	10	55	0
Ukraine	2,076	65	36	9	56	0
Latvia	1,007	3	42	7	52	0
Lithuania	1,013	4	40	7	53	0
Armenia	1,067	4	23	7	71	0
Kazakhstan	500	12	39	15	46	0
Azerbaijan	1,000	4	35	3	62	0
Tajikistan	1,000	8	35	17	48	0
Africa	7,433	100	38	12	50	0
Egypt	999	34	35	21	44	0
Nigeria	5,002	62	40	8	52	0
Ghana	915	2	50	14	36	0
Cameroon	517	2	20	17	64	0

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PERCEPTIONS ON JOB SAFETY

Question: **Do you think your present job is safe, or do you think there's a chance you may become unemployed?** (Reference Q# 4b of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 2.4

Global Average*	64,203	100%	62	30	7
------------------------	--------	------	----	----	---

Geographic Regions	Sample Size		Present job safe	Chance of unemployment	Don't know
	Unweighted N	Weighted %			
North America	2,517	16	71	29	0
Latin America	5,507	13	60	38	2
Western Europe	13,842	19	66	27	6
Eastern Europe	16,064	10	49	42	9
Africa	6,434	4	69	12	20
Arab World	1,999	3	40	57	3
West Asia	7,337	9	56	34	9
South Asia	1,002	4	79	17	4
East Asia	5,800	11	74	25	1
North Asia	3,701	10	52	22	26

Global Groups of countries	SampleSize		Full Time	Part Time	No
	UnweightedN	Weighted %			
G-7	8,235	100	63	28	10
USA	1,000	41	70	30	0
Canada	1,517	4	78	22	0
Germany	501	12	79	21	1
France	979	9	59	40	1
United Kingdom	2,011	8	55	30	15
Italy	1,027	9	56	31	13
Japan	1,200	17	40	21	38
BRIC	5,004	100	64	32	4
Brazil	2,002	45	61	36	3
Russian Federation	1,000	22	51	42	7
India	1,002	21	79	17	4
China	1,000	11	74	23	4
Other G-20	4,350	100	63	30	8
Argentina	800	14	71	27	2
Korea	1,501	30	61	27	12
Turkey	1,027	42	55	37	8
Australia	1,022	14	69	24	7
Global Flash-points	4,810	100	59	32	10
Iraq	1,000	16	63	35	2
Afghanistan	1,107	11	62	36	2
Pakistan	2,703	73	59	29	12
Emerging and other Nations in Asia and Latin America	8,505	100	67	32	1
Malaysia	800	4	73	19	8
Vietnam	1,000	24	81	18	0



Philippines	1,000	19	58	41	1
Bangladesh	3,000	28	63	37	0
Peru	1,204	7	48	50	2
Ecuador	1,000	3	56	42	2
Colombia	501	14	51	48	1
Western Europe (other than G20)	8,302		72	24	5
		100			
Spain	1,243	39	55	38	7
Sweden	504	10	80	16	4
Finland	1,028	5	80	18	2
Denmark	502	5	75	24	1
Iceland	1,208	0	72	28	0
Austria	814	8	73	20	7
Switzerland	1,003	7	70	23	6
Belgium	1,000	10	87	12	1
Netherlands	1,000	15	88	10	2
Eastern Europe (other than Russia)	9,901		43	43	15
		100			
Poland	1,049	11	44	35	21
Romania	1,109	35	53	27	19
Czech Republic	1,000	17	31	65	4
Bulgaria	1,009	13	35	37	28
Bosnia and Herzegovina	2,500	5	51	44	5
Kosovo	998	3	53	40	7
Macedonia	1,213	3	47	49	4
Serbia	1,023	13	40	53	8
CIS/ Former Soviet Union	7,663		47	46	7
		100			
Ukraine	2,076	65	45	47	8
Latvia	1,007	3	45	50	5
Lithuania	1,013	4	44	47	9
Armenia	1,067	4	55	43	2
Kazakhstan	500	12	57	41	2
Azerbaijan	1,000	4	67	27	6
Tajikistan	1,000	8	42	53	5
Africa	7,433		55	32	14
		100			
Egypt	999	34	32	65	3
Nigeria	5,002	62	66	11	23
Ghana	915	2	77	15	8
Cameroon	517	2	52	45	4

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PERCEPTIONS ON ABILITY TO FIND A NEW JOB

Question: **If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?** (Reference Q# 4c of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 2.5

Global Average*	64,203	100%	31	55	7	8
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Geographic Regions	Sample Size		New Job Quickly	May take longer	Would not look	Don't know
	Unweighted N	Weighted %				
North America	2,517	16	21	75	4	0
Latin America	5,507	13	47	45	4	4
Western Europe	13,842	19	31	56	5	7
Eastern Europe	16,064	10	21	69	2	8
Africa	6,434	4	36	27	7	30
Arab World	1,999	3	3	73	11	12
West Asia	7,337	9	28	50	12	9
South Asia	1,002	4	50	26	16	8
East Asia	5,800	11	40	46	11	3
North Asia	3,701	10	26	46	9	19

Global Groups of countries	Sample Size		New Job Quickly	May take longer	Would not look	Don't know
	Unweighted N	Weighted %				
G-7	8,235	100	22	65	6	8
USA	1,000	41	20	76	4	0
Canada	1,517	4	34	61	5	0
Germany	501	12	45	49	1	5
France	979	9	32	61	6	1
United Kingdom	2,011	8	17	67	7	10
Italy	1,027	9	12	67	11	10
Japan	1,200	17	13	49	9	29
BRIC	5,004	100	45	46	6	4
Brazil	2,002	45	54	38	4	4
Russian Federation	1,000	22	21	77	0	2
India	1,002	21	50	26	16	8
China	1,000	11	48	36	12	4
Other G-20	4,350	100	36	46	12	6
Argentina	800	14	42	52	2	3
Korea	1,501	30	34	44	12	10
Turkey	1,027	42	38	34	23	5
Australia	1,022	14	30	60	4	6
Global Flash-points	4,810	100	22	57	9	12
Iraq	1,000	16	7	63	13	18
Afghanistan	1,107	11	31	55	8	6
Pakistan	2,703	73	24	58	10	8
Emerging and other Nations in Asia and Latin America	8,505	100	37	50	10	3



Malaysia	800	4	39	45	3	13
Vietnam	1,000	24	39	44	14	3
Philippines	1,000	19	43	49	6	1
Bangladesh	3,000	28	30	63	0	7
Peru	1,204	7	38	49	8	5
Ecuador	1,000	3	23	71	4	2
Colombia	501	14	25	68	4	3
Western Europe (other than G20)	8,302		40	47	3	9
		100				
Spain	1,243	39	22	64	0	14
Sweden	504	10	52	31	5	12
Finland	1,028	5	55	37	5	3
Denmark	502	5	38	51	5	6
Iceland	1,208	0	56	38	5	1
Austria	814	8	38	45	7	10
Switzerland	1,003	7	44	43	7	5
Belgium	1,000	10	55	35	6	4
Netherlands	1,000	15	58	35	3	4
Eastern Europe (other than Russia)	9,901		21	55	4	20
		100				
Poland	1,049	11	26	43	1	29
Romania	1,109	35	17	50	2	31
Czech Republic	1,000	17	29	60	6	5
Bulgaria	1,009	13	20	57	3	20
Bosnia and Herzegovina						
	2,500	5	27	54	3	16
Kosovo	998	3	12	59	5	23
Macedonia	1,213	3	21	63	7	9
Serbia	1,023	13	16	64	6	14
CIS/ Former Soviet Union						
	7,663	100	16	69	5	10
Ukraine	2,076	65	13	74	4	9
Latvia	1,007	3	15	74	4	7
Lithuania	1,013	4	19	66	5	10
Armenia	1,067	4	18	75	4	3
Kazakhstan	500	12	29	61	3	6
Azerbaijan	1,000	4	21	59	2	17
Tajikistan	1,000	8	15	53	11	21
Africa	7,433	100	23	46	8	23
Egypt	999	34	2	77	11	10
Nigeria	5,002	62	34	25	8	32
Ghana	915	2	43	37	2	18
Cameroon	517	2	26	58	6	10

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PART 2:

Section 3: Perceptions on **OVERALL WELL-BEING IN 2011**

Question: So far as you are concerned, do you think that 2011 will be better, or worse than 2010?



PERCEPTIONS ON OVERALL WELL-BEING

Question: **So far as you are concerned, do you think that 2011 will be better, or worse than 2010?** (Reference Q# 1 of the EOY: 2010 Questionnaire, see Methods Section)

Percent of Respondents

Table 2.6

Global Average*	64,203	100%	42	32	19	6
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Geographic Regions	Sample Size		Better	Same	Worse	Don't know
	Unweighted N	Weighted %				
North America	2,517	16	45	34	21	0
Latin America	5,507	13	65	20	11	4
Western Europe	13,842	19	26	45	26	3
Eastern Europe	16,064	10	34	31	27	8
Africa	6,434	4	79	12	3	6
Arab World	1,999	3	27	46	21	6
West Asia	7,337	9	26	33	27	13
South Asia	1,002	4	49	30	17	4
East Asia	5,800	11	59	27	12	2
North Asia	3,701	10	31	31	18	20

Global Groups of countries	Sample Size		Better	Same	Worse	Don't know
	Unweighted N	Weighted %				
G-7	8,235	100	32	38	23	7
USA	1,000	41	45	33	22	0
Canada	1,517	4	47	43	10	0
Germany	501	12	30	53	14	3
France	979	9	15	48	37	0
United Kingdom	2,011	8	23	37	33	7
Italy	1,027	9	15	46	34	4
Japan	1,200	17	21	28	19	32
BRIC	5,004	100	63	23	10	4
Brazil	2,002	45	73	18	6	2
Russian Federation	1,000	22	48	31	15	6
India	1,002	21	49	30	17	4
China	1,000	11	67	19	10	3
Other G-20	4,350	100	36	37	19	8
Argentina	800	14	60	19	17	4
Korea	1,501	30	26	52	20	1
Turkey	1,027	42	34	32	18	16
Australia	1,022	14	39	41	16	4
Global Flash-points	4,810	100	24	36	29	11
Iraq	1,000	16	46	38	12	4
Afghanistan	1,107	11	48	32	14	6
Pakistan	2,703	73	14	42	29	15
Emerging and other Nations in Asia and Latin America	8,505	100	56	27	14	3
Malaysia	800	4	44	39	12	5
Vietnam	1,000	24	73	18	8	1
Philippines	1,000	19	43	42	12	3



Bangladesh	3,000	28	60	24	14	2
Peru	1,204	7	50	29	10	11
Ecuador	1,000	3	47	25	22	6
Colombia	501	14	47	23	27	3
Western Europe (other than G20)	8,302	100	33	40	22	5
Spain	1,243	39	24	38	33	5
Sweden	504	10	53	31	10	6
Finland	1,028	5	51	36	10	2
Denmark	502	5	48	42	6	4
Iceland	1,208	0	19	54	26	0
Austria	814	8	26	60	13	1
Switzerland	1,003	7	37	49	11	3
Belgium	1,000	10	39	34	19	7
Netherlands	1,000	15	31	39	26	4
Eastern Europe (other than Russia)	9,901	100	18	34	39	9
Poland	1,049	11	23	38	22	17
Romania	1,109	35	14	30	48	8
Czech Republic	1,000	17	18	39	38	6
Bulgaria	1,009	13	21	31	32	17
Bosnia and Herzegovina	2,500	5	22	41	29	8
Kosovo	998	3	55	27	10	8
Macedonia	1,213	3	33	34	30	2
Serbia	1,023	13	11	35	51	4
CIS/ Former Soviet Union	7,663	100	27	32	32	10
Ukraine	2,076	65	20	32	37	11
Latvia	1,007	3	24	45	28	4
Lithuania	1,013	4	28	42	26	4
Armenia	1,067	4	32	41	25	2
Kazakhstan	500	12	52	26	10	12
Azerbaijan	1,000	4	35	20	29	16
Tajikistan	1,000	8	42	30	26	2
Africa	7,433	100	58	25	11	7
Egypt	999	34	17	50	26	7
Nigeria	5,002	62	80	12	2	6
Ghana	915	2	64	10	13	13
Cameroon	517	2	37	27	28	8

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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Part 3

Demographic Level Data

Section 1 : Perceptions on ECONOMY IN 2011

Section 2 : Perceptions on UNEMPLOYMENT IN 2011

Section 3 : Perceptions on OVERALL WELL-BEING IN 2011



PART 3:

Section 1: PERCEPTIONS ON ECONOMY IN 2011

Question: Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?



PERCEPTIONS ON ECONOMY IN 2011

Question: **So far as you are concerned, do you think that 2011 will be better, or worse than 2010?** (Reference Q# 2 of the EOY: 2010 Questionnaire, see Methods Section)

Global Average*	64,203	100%	30	36	28	6
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Percent of Respondents

Table 3.1
DEMOGRAPHIC CLASSIFICATION

	Sample Size		Economic Prosperity	Remain the Same	Economic Difficulty	Don't know
	Unweighted N	Weighted %				
Gender	64,202	100	30	36	28	6
Male	31,407	49	32	35	27	5
Female	32,795	51	28	37	29	7
Age	63,224	100	31	36	27	6
Under 30	18,874	29	39	34	20	7
30-50	26,185	41	31	36	27	5
51-65	12,438	20	23	37	34	6
+65	5,723	10	20	39	33	8
DK/NR	4	0	0	75	25	0
Monthly Household Income	62,225	100	31	36	27	6
Low (Bottom quintile/20%)	11,852	19	33	33	28	7
Medium low (Second quintile/20%)	14,156	22	37	34	24	5
Medium (Third quintile/20%)	14,072	22	31	35	27	6
Medium high (Fourth quintile/20%)	8,771	15	27	39	28	6
High (Top quintile/20%)	7,504	14	26	42	27	5
Refused/Don't know/no answer	5,870	8	27	35	26	12
Education	63,221	100	31	36	27	6
No education/ only basic education	12,746	18	33	35	23	9
Secondary school	32,148	45	30	36	28	7
High level education (e.g. university)	18,171	37	31	37	28	4
NR	156	0	15	35	29	20
Religions	61,222	100	31	36	27	6
Roman Catholic	13,756	24	32	39	25	3
Russian or Eastern Orthodox	7,380	7	23	36	34	7
Protestant	7,429	12	35	37	24	3
Other Christian	3,701	6	27	40	30	3
Hindu	1,247	4	43	34	17	6
Muslim	16,354	18	33	31	28	8



Global Barometer of
HOPE AND DESPAIR FOR 2011
The World's First Global Barometer
1977-2010

Jewish	131	1	30	45	24	1
Buddhist	1,678	6	23	31	27	19
Other	1,223	3	30	31	35	4
Nothing	7,418	17	30	36	25	8
Refuse/NA	905	2	16	40	34	10

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PART 3:

Section 2: Perceptions on UNEMPLOYMENT IN 2011

Question: In the next 12 months do you expect the number of unemployed in ... (*YOUR COUNTRY*) to increase a lot, to increase slightly, remain the same, fall slightly or fall a lot?

Question: Are you now in paid employment - either full time or part time?

Question: Do you think your present job is safe, or do you think there's a chance you may become unemployed?

Question: If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?



PERCEPTIONS ON EXPECTATION OF UNEMPLOYMENT

Question: **So far as you are concerned, do you think that 2011 will be better, or worse than 2010?** (Reference Q# 3 of the EOY: 2010 Questionnaire, see Methods Section)

Global Average*	64,203	100%	17	28	23	23	4	5
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Percent of Respondents

Table 3.2
DEMOGRAPHIC CLASSIFICATION

	Sample Size		Increase a Lot	Increase Slightly	Remain the Same	Fall slightly	Fall a lot	Don't Know
	Unweighted N	Weighted %						
Gender	64,202	100	17	28	23	23	4	5
Male	31,407	49	18	28	21	25	4	4
Female	32,795	51	17	28	24	21	4	5
Age	63,224	100	17	27	23	23	4	5
Under 30	18,874	29	17	25	22	26	5	6
30-50	26,185	41	18	28	24	22	4	4
51-65	12,438	20	17	29	24	22	4	5
+65	5,723	10	14	28	23	24	3	8
DK/NR	4	0	25	75	0	0	0	0
Monthly Household Income	62,225	100	17	27	23	23	4	5
Low (Bottom quintile/20%)	11,852	19	19	25	22	22	5	6
Medium low (Second quintile/20%)	14,156	22	18	26	23	23	5	4
Medium (Third quintile/20%)	14,072	22	17	29	23	22	4	5
Medium high (Fourth quintile/20%)	8,771	15	15	30	22	26	3	4
High (Top quintile/20%)	7,504	14	17	27	24	26	3	3
Refused/Don't know/no answer	5,870	8	13	27	25	21	5	10
Education	63,221	100	17	27	23	23	4	5
No education/ only basic education	12,746	18	19	24	24	20	5	7
Secondary school	32,148	45	19	27	23	21	5	6
High level education (e.g. university)	18,171	37	14	30	22	27	4	3
NR	156	0	17	25	29	13	3	14
Religions	61,222	100	17	27	23	23	4	5
Roman Catholic	13,756	24	16	25	28	24	4	3
Russian or Eastern Orthodox	7,380	7	15	30	24	21	3	6
Protestant	7,429	12	12	27	23	29	5	3
Other Christian	3,701	6	15	31	19	27	6	3
Hindu	1,247	4	24	30	22	15	4	4
Muslim	16,354	18	30	26	15	19	4	6



Global Barometer of
HOPE AND DESPAIR FOR 2011
The World's First Global Barometer
1977-2010

Jewish	131	1	11	32	28	28	1	1
Buddhist	1,678	6	11	30	24	17	3	15
Other	1,223	3	14	28	20	28	6	4
Nothing	7,418	17	12	28	24	27	4	6
Refuse/NA	905	2	16	26	25	20	5	8

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PERCEPTIONS ON CURRENT EMPLOYMENT LEVEL

Question : **Are you now in paid employment - either full time or part time?** (Reference Q# 4a of the EOY: 2010 Questionnaire, see Methods Section)

Global Average*	64,203	100%	40	13	47	0
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Percent of Respondents

Table 3.3
DEMOGRAPHIC CLASSIFICATION

	Sample Size		Full Time	Part Time	No	Don't know
	Unweighted N	Weighted %				
Gender	64,202	100	40	13	47	0
Male	31,407	49	50	12	37	0
Female	32,795	51	30	14	56	0
Age	63,224	100	40	13	47	0
Under 30	18,874	29	37	14	49	0
30-50	26,185	41	52	14	34	0
51-65	12,438	20	36	13	51	0
+65	5,723	10	6	7	87	0
DK/NR	4	0	0	0	100	0
Monthly Household Income	62,225	100	40	13	47	0
Low (Bottom quintile/20%)	11,852	19	25	15	60	0
Medium low (Second quintile/20%)	14,156	22	40	14	47	0
Medium (Third quintile/20%)	14,072	22	43	11	46	0
Medium high (Fourth quintile/20%)	8,771	15	48	13	39	0
High (Top quintile/20%)	7,504	14	53	11	36	0
Refused/Don't know/no answer	5,870	8	36	11	53	0
Education	63,221	100	40	13	47	0
No education/ only basic education	12,746	18	27	11	63	0
Secondary school	32,148	45	38	13	49	0
High level education (e.g. university)	18,171	37	50	14	36	0
NR	156	0	21	16	63	0
Religions	61,222	100	40	13	47	0
Roman Catholic	13,756	24	43	13	44	0
Russian or Eastern Orthodox	7,380	7	51	10	38	0
Protestant	7,429	12	38	15	48	0
Other Christian	3,701	6	39	18	44	0
Hindu	1,247	4	45	5	50	0
Muslim	16,354	18	25	7	67	0
Jewish	131	1	46	18	36	0
Buddhist	1,678	6	42	17	41	0



Other	1,223	3	37	19	45	0
Nothing	7,418	17	49	16	35	0
Refuse/NA	905	2	40	13	46	0

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PERCEPTIONS ON JOB SAFETY

Question: **Do you think your present job is safe, or do you think there's a chance you may become unemployed?** (Reference Q# 4b of the EOY: 2010 Questionnaire, see Methods Section)

Global Average*	64,203	100%	62	30	7
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Percent of Respondents

Table 3.4
DEMOGRAPHIC CLASSIFICATION

	Sample Size		Full Time	Part Time	Don't know
	Unweighted N	Weighted %			
Gender	64,202	100	62	30	7
Male	31,407	49	63	30	7
Female	32,795	51	62	31	7
Age	63,224	100	62	30	7
Under 30	18,874	29	60	33	7
30-50	26,185	41	62	30	7
51-65	12,438	20	66	27	8
+65	5,723	10	60	27	14
DK/NR	4	0	0	0	0
Monthly Household Income	62,225	100	63	29	8
Low (Bottom quintile/20%)	11,852	19	53	38	9
Medium low (Second quintile/20%)	14,156	22	62	32	6
Medium (Third quintile/20%)	14,072	22	63	30	7
Medium high (Fourth quintile/20%)	8,771	15	65	28	7
High (Top quintile/20%)	7,504	14	71	23	7
Refused/Don't know/no answer	5,870	8	63	24	13
Education	63,221	100	62	30	7
No education/ only basic education	12,746	18	56	36	8
Secondary school	32,148	45	59	32	9
High level education (e.g. university)	18,171	37	67	27	5
NR	156	0	39	18	43
Religions	61,222	100	63	29	8
Roman Catholic	13,756	24	63	33	4
Russian or Eastern Orthodox	7,380	7	54	37	8
Protestant	7,429	12	70	25	5
Other Christian	3,701	6	63	33	4



Hindu	1,247	4	78	18	4
Muslim	16,354	18	60	31	10
Jewish	131	1	72	27	1
Buddhist	1,678	6	59	20	21
Other	1,223	3	60	34	5
Nothing	7,418	17	63	27	10
Refuse/NA	905	2	58	32	10

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PERCEPTIONS ON ABILITY TO FIND NEW JOB

Question: **If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?** (Reference Q# 4c of the EOY: 2010 Questionnaire, see Methods Section)

Global Average*	64,203	100%	31	55	7	8
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Percent of Respondents

**Table 3.5
 DEMOGRAPHIC CLASSIFICATION**

	Sample Size		New Job Quickly	May take longer	Would not look	Don't know
	Unweighted N	Weighted %				
Gender	64,202	100	31	55	7	8
Male	31,407	49	31	54	7	8
Female	32,795	51	30	57	6	7
Age	63,224	100	31	55	7	8
Under 30	18,874	29	38	53	3	6
30-50	26,185	41	32	56	5	8
51-65	12,438	20	19	58	13	10
+65	5,723	10	12	30	47	11
DK/NR	4	0	0	0	0	0
Monthly Household Income	62,225	100	31	54	7	8
Low (Bottom quintile/20%)	11,852	19	31	53	6	9
Medium low (Second quintile/20%)	14,156	22	34	51	7	7
Medium (Third quintile/20%)	14,072	22	30	54	8	8
Medium high (Fourth quintile/20%)	8,771	15	30	58	6	6
High (Top quintile/20%)	7,504	14	31	56	6	8
Refused/Don't know/no answer	5,870	8	30	48	5	17
Education	63,221	100	31	55	7	8
No education/ only basic education	12,746	18	35	46	9	10
Secondary school	32,148	45	30	54	7	9
High level education (e.g. university)	18,171	37	30	58	6	6
NR	156	0	21	35	12	33
Religions	61,222	100	31	54	7	8
Roman Catholic	13,756	24	35	54	6	5
Russian or Eastern Orthodox	7,380	7	22	69	2	7
Protestant	7,429	12	35	53	5	7
Other Christian	3,701	6	24	68	4	4
Hindu	1,247	4	46	30	16	8
Muslim	16,354	18	30	48	10	13



Global Barometer of
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Jewish	131	1	25	73	1	1
Buddhist	1,678	6	25	45	12	18
Other	1,223	3	31	58	7	4
Nothing	7,418	17	31	54	7	8
Refuse/NA	905	2	23	64	4	9

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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PART 3:

Section 3: Perceptions on **OVERALL WELL-BEING IN 2011**

Question: So far as you are concerned, do you think that 2011 will be better, or worse than 2010?



PERCEPTIONS ON OVERALL WELL-BEING

Question: **So far as you are concerned, do you think that 2011 will be better, or worse than 2010?** (Reference Q# 1 of the EOY: 2010 Questionnaire, see Methods Section)

Global Average*	64,203	100	42	32	19	6
------------------------	--------	-----	----	----	----	---

Percent of Respondents

**Table 3.6
 DEMOGRAPHIC CLASSIFICATION**

	Sample Size		Better	Same	Worse	Don't know
	Unweighted N	Weighted %				
Gender	64,202	100	42	32	19	6
Male	31,407	49	43	31	20	6
Female	32,795	51	41	33	19	7
Age	63,224	100	43	32	19	6
Under 30	18,874	29	53	27	13	6
30-50	26,185	41	43	32	19	6
51-65	12,438	20	35	35	24	6
+65	5,723	10	29	38	25	8
DK/NR	4	0	0	50	50	0
Monthly Household Income	62,225	100	44	31	19	6
Low (Bottom quintile/20%)	11,852	19	45	28	20	6
Medium low (Second quintile/20%)	14,156	22	48	29	18	5
Medium (Third quintile/20%)	14,072	22	43	31	19	7
Medium high (Fourth quintile/20%)	8,771	15	42	34	18	6
High (Top quintile/20%)	7,504	14	40	36	19	5
Refused/Don't know/no answer	5,870	8	40	31	18	11
Education	63,221	100	43	32	19	6
No education/ only basic education	12,746	18	44	30	17	9
Secondary school	32,148	45	41	32	20	7
High level education (e.g. university)	18,171	37	45	32	18	4
NR	156	0	25	36	20	19
Religions	61,222	100	44	31	19	6
Roman Catholic	13,756	24	47	33	17	3
Russian or Eastern Orthodox	7,380	7	36	30	26	8
Protestant	7,429	12	49	34	15	3
Other Christian	3,701	6	45	30	22	3
Hindu	1,247	4	52	29	16	4
Muslim	16,354	18	42	29	19	9
Jewish	131	1	50	28	21	1



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Buddhist	1,678	6	33	29	19	19
Other	1,223	3	43	28	25	3
Nothing	7,418	17	43	32	18	8
Refuse/NA	905	2	29	36	24	11

Note: Global Average is weighted according to Weighting Scheme explained in the Methods Chapter

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Part 4:
GLOBAL MATRIX OF HOPE AND DESPAIR



Method to construct
GLOBAL MATRIX OF HOPE AND DESPAIR

This Global Matrix of Hope and Despair is constructed by plotting Net Hope Score against Per capital Income of respective countries. The procedure is explained below

Calculation of Net Hope Score

The Net Hope Score is the difference between those think that next year will be a year of prosperity minus those think it will be a year of Economic Difficulty.

See table on next page (Table 1)

Per Capital Income

The Per Capital Income of each country is obtained from the estimates provided by the World Bank. These estimates are in US Dollar terms and have been standardized at purchasing Power parity. The figures available for 2009 have been used.

See table 2 ahead.

Based on the above two a matrix has been constructed. See the Matrix after Table 2.

The matrix has four Boxes:

The Reds: These are the countries with High Per Capita Income but Low Hope Score.

The Greens: These are the countries with Low Per Capital Income (in comparison) but High Hope Score.

The Yellows: These are the countries low on both: Low Per Capital Income and Low Hope Score.

The purples: These are countries high on both: High Per Capita Income and High Hope Score.

According to the findings of the 2010 Survey, the following is the composition of each Box.

REDS	GREENS	PURPLES	YELLOWS
Australia	Afghanistan	Denmark	Tajikistan
Austria	Argentina	Finland	Cameroon
Belgium	Bangladesh	Sweden	Pakistan
Canada	Brazil	Switzerland	Armenia
France	China		Ecuador
Germany	Ghana		Azerbaijan
Iceland	India		Macedonia
Italy	Iraq		Colombia
Japan	Kazakhstan		Russia
korea	Kosovo		Lithuania
Netherlands	Malaysia		Turkey



Spain	Nigeria		Bosnia
UK	Peru		Egypt
USA	Philippines		Ukraine
	Vietnam		Poland
			Bulgaria
			Serbia
			Latvia
			Romania

Table 1
 CALCULATION OF NET HOPE SCOPE (See calculation Method on previous page)

		All		Q1		Q2. Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?		Net Hope Score
		Count	Col%	Better	Worse	Economic prosperity	Economic difficulty	
				Row%	Row%	Row%	Row%	
All Regions		64,203	100	42	19	30	28	2
Regions	North America	2,517	16	45	21	25	33	-9
	Latin America	5,507	13	65	11	48	17	31
	Western Europe	13,842	19	26	26	15	38	-23
	Eastern Europe	16,064	10	34	27	21	34	-14
	Africa	6,434	4	79	3	71	4	67
	Arab World	1,999	3	27	21	20	33	-13
	West Asia	7,337	9	26	27	21	36	-15
	South Asia	1,002	4	49	17	42	18	24
	East Asia	5,800	11	59	12	49	17	31
	North Asia	3,701	10	31	18	21	25	-4
G-7		8,235	100	32	23	17	36	-19
.	United States of America	1,000	41	45	22	25	34	-9
	Canada	1,517	4	47	10	22	29	-7
	Germany	501	12	30	14	25	22	3
	France	979	9	15	37	3	61	-58
	United Kingdom	2,011	8	23	33	8	52	-44
	Italy	1,027	9	15	34	6	41	-35
	Japan	1,200	17	21	19	9	29	-21
BRIC		5,004	100	63	10	49	14	35
.	Brazil	2,002	45	73	6	56	9	47
	Russian Federation	1,000	22	48	15	30	24	7
	India	1,002	21	49	17	42	18	24
	China	1,000	11	67	10	58	12	46
Other G-20		4,350	100	36	19	25	31	-6
.	Argentina	800	14	60	17	33	21	12
	Korea	1,501	30	26	20	21	27	-6
	Turkey	1,027	42	34	18	27	38	-11
	Australia	1,022	14	39	16	19	26	-7
Global Flash-points		4,810	100	24	29	19	33	-14



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	Iraq	1,000	16	46	12	35	18	17
	Afghanistan	1,107	11	48	14	41	17	24
	Pakistan	2,703	73	14	29	13	34	-21
Emerging and other Nations in Asia and Latin America		8,505	100	56	14	45	21	24
	Malaysia	800	4	44	12	34	11	23
	Vietnam	1,000	24	73	8	70	9	61
	Philippines	1,000	19	43	12	33	18	15
	Bangladesh	3,000	28	60	14	46	23	23
	Peru	1,204	7	50	10	43	14	29
	Ecuador	1,000	3	47	22	27	31	-5
	Colombia	501	14	47	27	27	43	-16
Emerging and other Nations in Western Europe		8,302	100	33	22	21	31	-9
	Spain	1,243	39	24	33	13	48	-35
	Sweden	504	10	53	10	38	14	24
	Finland	1,028	5	51	10	32	16	17
	Denmark	502	5	48	6	36	15	21
	Iceland	1,208	0	19	26	6	57	-51
	Austria	814	8	26	13	15	16	-1
	Switzerland	1,003	7	37	11	33	17	15
	Belgium	1,000	10	39	19	26	27	-1
	Netherlands	1,000	15	31	26	16	25	-9
Emerging and other Nations in Eastern Europe		9,901	100	18	39	11	43	-32
	Poland	1,049	11	23	22	11	24	-14
	Romania	1,109	35	14	48	6	52	-46
	Czech Republic	1,000	17	18	38	11	41	-31
	Bulgaria	1,009	13	21	32	13	44	-31
	Bosnia and Herzegovina	2,500	5	22	29	18	34	-17
	Kosovo	998	3	55	10	46	14	32
	Macedonia	1,213	3	33	30	21	34	-13
	Serbia	1,023	13	11	51	7	52	-45
CIS/ Former Soviet Union		7,663	100	27	32	16	39	-23
	Ukraine	2,076	65	20	37	9	47	-38
	Latvia	1,007	3	24	28	8	44	-37
	Lithuania	1,013	4	28	26	24	25	-1
	Armenia	1,067	4	32	25	26	28	-3
	Kazakhstan	500	12	52	10	38	16	22
	Azerbaijan	1,000	4	35	29	31	29	2
	Tajikistan	1,000	8	42	26	34	29	5
Africa (North and Sub-Saharan)		7,433	100	58	11	51	16	35
	Egypt	999	34	17	26	13	40	-28
	Nigeria	5,002	62	80	2	72	2	70
	Ghana	915	2	64	13	60	13	47
	Cameroon	517	2	37	28	32	36	-4



Table 2
NET HOPE SCORE BY PER CAPITA INCOME
 (Per Capita Income in US\$ at PPP): Figures for 2009

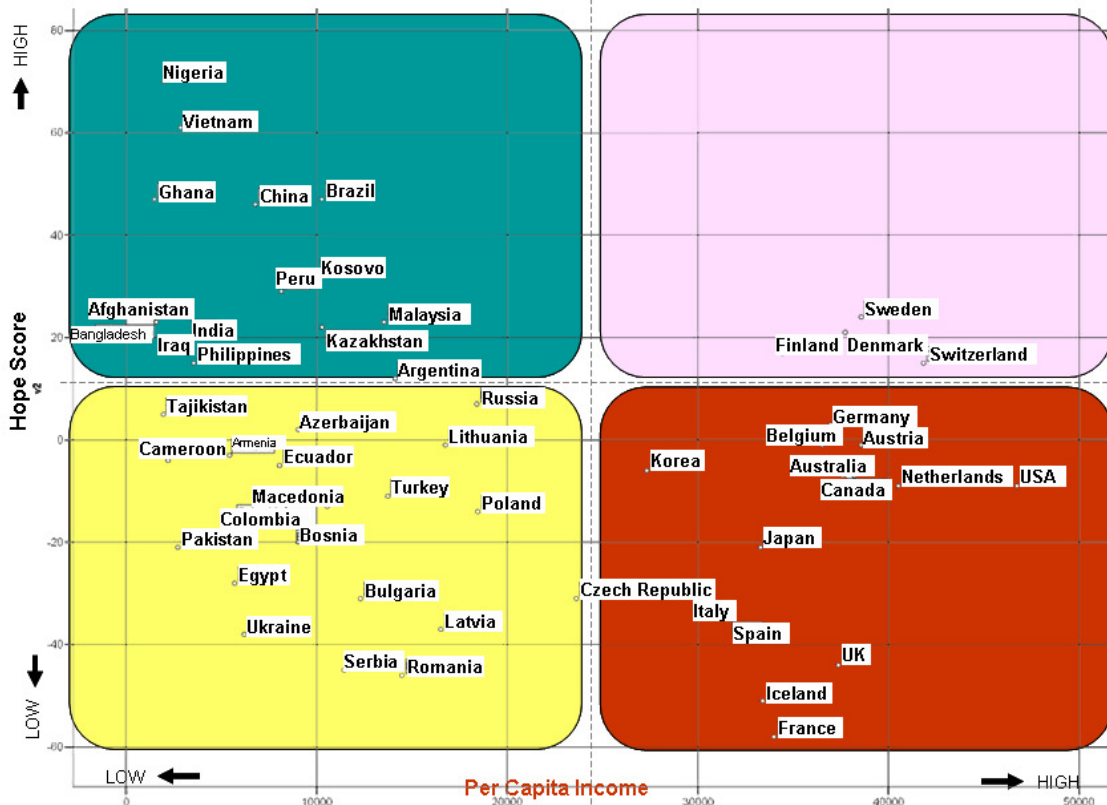
Serial #	Country	Per Capita Income(Ranked High to Low)	Net Hope Score
1	USA	46730	-9
2	Switzerland	41830	15
3	Netherlands	40510	-9
4	Sweden	38560	24
5	Austria	38550	-1
6	Australia	38210	-7
7	Denmark	37720	21
8	Canada	37590	-7
9	UK	37360	-44
10	Germany	36960	3
11	Belgium	36520	-1
12	Finland	34430	17
13	France	33980	-58
14	Iceland	33390	-51
15	Japan	33280	-21
16	Spain	31630	-35
17	Italy	31330	-35
18	Korea	27310	-6
19	Czech Republic	23610	-31
20	Poland	18440	-14
21	Russian	18390	7
22	Lithuania	16740	-1
23	Latvia	16510	-37
24	Romania	14460	-46
25	Argentina	14120	12
26	Turkey	13730	-11
27	Malaysia	13530	23
28	Bulgaria	12290	-31
29	Serbia	11420	-45
30	Macedonia	10550	-13
31	Kazakhstan	10270	22
32	Brazil	10260	47
33	Kosovo*	10000	32
34	Azerbaijan	9030	2
35	Bosnia	8740	-17
36	Colombia	8500	-16
37	Peru	8140	29
38	Ecuador	8040	-5
39	China	6770	46
40	Ukraine	6190	-38
41	Egypt	5690	-28
42	Armenia	5420	-3
43	Philippines	3540	15
44	Iraq	3340	17
45	India	3260	24
46	Vietnam	2850	61
47	Pakistan	2710	-21
48	Cameroon	2200	-4
49	Nigeria	1980	70
50	Tajikistan	1950	5
51	Bangladesh	1580	23
52	Afghanistan*	1500	24
53	Ghana	1480	47



Table 3

GLOBAL MATRIX OF HOPE AND DESPAIR

Hope Score: The Net balance of those who think 2011 will be a year of Economic Prosperity minus those who think it will be a year of difficulty





Part 5

Methods Report



Part 5 Methods Report

INTRODUCTION to End of Year Survey/ Global Barometer of Hope and Despair

The EOY survey was initiated by GIA in **1977**. The initial survey was carried out by **22** countries and was led by **Dr. George Gallup**. Since that initial year the survey has been conducted every year. It is generally conducted in November or early December, so its results can be released to the media to be used for their New Year related activities.

The survey basically includes **4** short questions regarding politics and economy, and gauges the '*Hope and Despair*' regarding the next year.

- ◆ The Survey has been carried out **34** times across the globe, every year since it began in 1977. **(1977-2010)**
- ◆ END OF YEAR GLOBAL SURVEY is the **world's oldest global survey** which has maintained an unbroken record since 1977.
- ◆ IT IS A SIGNATURE GLOBAL SURVEY OF GALLUP INTERNATIONAL

2- WHAT QUESTIONS DOES IT ASK?

It is a short survey with only **4** key questions. See Questionnaire ahead:



SURVEY METHODS

UNIVERSE

The Universe is Global population. The survey was carried out in 53 countries. The population of these 53 countries comprise 76% of global population.

For the purposes of this survey the standard/conventional approach was followed: each country has been treated as an independent universe. The sample selected to be interviewed in each country are representative of the adult population of the country. In a few countries interviews were limited to the major cities (notably China and India). In such cases the limitation has been indicated in the section below which provides details on country level sample size.

SAMPLING METHODS

Probability sampling methods have been used in all the polled countries. Further details can be provided upon request. In general multi-stage stratified sampling methods have been employed. The error margins are in the range of $\pm 3-5\%$ at 95% confidence level.

INTERVIEWING METHODS

The Interviewing Methods are specific to each country. Details are provided below in the country level sampling and interviewing details. The Methods can generally be described as Multi-Mode. They include Face to Face, Telephone and Online interviews depending on the country.

FIELD WORK DATES

The Field Work was conducted during October-December 2010 (unless specified otherwise for a given country in the country details).

WEIGHTING SCHEME:

- 1- For Global Averages only that population has been treated as the polled universe where the survey was conducted. This means that if



(such as in China and India) only major urban centers were interviewed, only those populations are treated as the relevant population of r developing the weights. Details are available at the end of this Report. Further details can be available upon request. The issue of weighting in determining global averages is under deliberation in our team and we will be happy to share our thoughts with the interested scientific and professional community.

- 2- A number of countries have used weights for their national level data. Details can be available upon request.
- 3- The country level averages which appear in this Report are weighted averages.



QUESTIONNAIRE

EOY Questionnaire

- Q1. So far as you are concerned, do you think that 2011 will be better, or worse than 2010?
1- Better 2- Same 3- Worse 4- Don't Know/No Response
- Q2. Compared with this year, in your opinion, will next year be a year of economic prosperity, economic difficulty or remain the same?
1- Economic Prosperity 2- Remain the Same 3- Economic Difficulty
4- Don't Know/No Response
- Q3. In the next 12 months do you expect the number of unemployed in ... (**YOUR COUNTRY**) to increase a lot, to increase slightly, remain the same, fall slightly or fall a lot?
1- Increase a Lot 2- Increase Slightly 3- Remain the Same
4- Fall Slightly 5- Fall a lot 6- Don't Know/No Response
- Q4.a Are you now in paid employment - either full time or part time?
1- Full Time 2- Part Time 3- No
- Q4.b Do you think your present job is safe, or do you think there's a chance you may become unemployed?
1- Present Job is Safe 2- Change of Unemployment 3- Don't Know/No Response
- Q4.c If you became unemployed, do you think you'd be able to find a new job fairly quickly, or do you think it might take longer?
1- New Job Quickly 2- May Take Longer 3- Wouldn't Look
4- Don't Know/No Response

Personal Information Demographics

- D1. Sex
- D2. Age
- D3. Household income
- D4. Education: Highest attained
- D5. Employment
- D6. Religion
- D7: Settlement type



LEGEND TO GEOGRAPHICAL REGIONS

53 countries, spanning 2 in North America; 5 in Latin America; 14 in Western Europe; 13 in Central and Eastern Europe (inclusive of Russia); 3 in Africa; 16 in Asia. The Asian part is inclusive of 2 in Middle East; 6 in West Asia; 1 in South Asia; 4 in East Asia and 3 in North Asia.

LIST OF COUNTRIES REGION-WISE

1. North America

This region includes:

1.1	United States of America
1.2	Canada

2. Latin America

This region includes:

2.1	Brazil
2.2	Argentina
2.3	Colombia
2.4	Ecuador
2.5	Peru

3. Western Europe

This region includes:

3.1	United Kingdom
3.2	Germany
3.3	France
3.4	Italy
3.5	Austria
3.6	Belgium
3.7	Netherlands
3.8	Switzerland
3.9	Spain

4. Eastern Europe

This region includes:

4.1	Russian Federation
4.2	Bosnia and Herzegovina
4.3	Bulgaria
4.4	Macedonia
4.5	Romania
4.6	Serbia
4.7	Czech Republic
4.8	Poland
4.9	Armenia



4.10	Latvia
4.11	Lithuania
4.12	Ukraine
4.13	Kosovo

5. Africa

This region includes:

5.1	Ghana
5.2	Nigeria
5.3	Cameroon

6. Arab World

This region includes:

6.1	Egypt
6.2	Iraq

7. West Asia

This region includes:

7.1	Turkey
7.2	Afghanistan
7.3	Pakistan
7.4	Azerbaijan
7.5	Kazakhstan
7.6	Tajikistan

8. South Asia

This region includes:

8.1	India
-----	-------

9. East Asia

This region includes:

9.1	Bangladesh
9.2	Malaysia
9.3	Philippines
9.4	Vietnam

10. North Asia

This region includes:

10.1	China
10.2	Japan
10.3	Korea



LEGEND TO GLOBAL GROUPS OF COUNTRIES

1. G-7

- 1.1 United States of America
- 1.2 Canada
- 1.3 Germany
- 1.4 France
- 1.5 United Kingdom
- 1.6 Italy
- 1.7 Japan

2. BRIC

- 2.1 Brazil
- 2.2 Russian Federation
- 2.3 India
- 2.4 China

3. Other G-20

- 3.1 Argentina
- 3.2 Korea
- 3.3 Turkey
- 3.4 Australia

4. Global Flash-points

- 4.1 Iraq
- 4.2 Afghanistan
- 4.3 Pakistan

5. Emerging and other Nations in Asia and Latin America

- 5.1 Malaysia
- 5.2 Vietnam
- 5.3 Philippines
- 5.4 Bangladesh
- 5.5 Peru
- 5.6 Ecuador
- 5.7 Colombia

6. Western Europe (other than G-20)

- 6.1 Spain
- 6.2 Sweden
- 6.3 Finland
- 6.4 Denmark
- 6.5 Iceland
- 6.6 Austria
- 6.7 Switzerland
- 6.8 Belgium
- 6.9 Netherlands



7. Eastern Europe (other than G-20)

- 7.1 Poland
- 7.2 Romania
- 7.3 Czech Republic
- 7.4 Bulgaria
- 7.5 Bosnia and Herzegovina
- 7.6 Kosovo
- 7.7 Macedonia
- 7.8 Serbia

8. CIS/ Former Soviet Union

- 8.1 Ukraine
- 8.2 Latvia
- 8.3 Lithuania
- 8.4 Armenia
- 8.5 Kazakhstan
- 8.6 Azerbaijan
- 8.7 Tajikistan

9. Africa (North and Sub-Saharan)

This group includes:

- 9.1 Egypt
- 9.2 Nigeria
- 9.3 Ghana
- 9.4 Cameroon

LEGEND TO DEMOGRAPHIC CLASSIFICATION

D1. Sex:

- 1. Male
- 2. Female

D2. Age

- 1. Under 30
- 2. 30 – 50
- 3. 51 – 65
- 4. + 65

D3. Monthly Household Income:

- 1. Low (Bottom quintile/20%)
- 2. Medium low (Second quintile/20%)
- 3. Medium (Third quintile/20%)
- 4. Medium high (Fourth quintile/20%)
- 5. High (Top quintile/20%)
- 9. Refused/Don't know/no answer

D4. Education: Highest attained

- 1. No education/ only basic education
- 2. Secondary school
- 3. High level education (e.g. university)



D5. Employment status:

1. Working full or part time (include self-employed)
2. Unemployed
3. Not working (student, housewife)
4. Retired

D6. Religion

1. Roman Catholic
2. Russian or Eastern Orthodox
3. Protestant
4. Other Christian
5. Hindu
6. Muslim
7. Jewish
8. Buddhist
9. Other
10. Nothing (*DO NOT READ*)
- 99 Refuse/NA

D6: Settlement type

The following or locally applicable definition

1. Rural (less than 2000 inhabitants)
2. Urban (2000+ inhabitants)



Country	Contact	E-mail	Company	Mode	Sample Type	Data weighted?	Size	Fieldwork Dates
Afghanistan	Assen Blagoev	a.blagoev@gallup-bbss.com	ACSOR	Face to face	National	Yes	1107	Nov19 – Nov 27
Argentina	Gerardo Tuñón Corti	g.tunon@ibopeinteligencia.com.ar	IBOPE Inteligencia S.A.	Telephone	Other	Yes	800	Nov10 – Nov19
Armenia	Aram Navasardyan	ama@netsys.am	Armenian Marketing Association	Face to face	National	No	1067	Oct 29 – Nov 07
Australia	Bianca Mazzaferro	bianca.mazzaferro@yrsource.com	Your Source/ Colmar Brunton	Online	National	Yes	1000	Nov29 – Dec06
Austria	ingrid lusk	i.lusk@gallup.at	Österreichisches Gallup-Institut	-	-	-	814	-
Azerbaijan	Ashraf Hajiyev	Ashraf.Hajiyev@siar.az	SIAR Research and Consulting Group	Face to face	Urban	No	1000	Nov15 – Dec01
Bangladesh	Rahid Ahmed	rahid@orquest-bangladesh.com	ORG Quest Research Ltd.	Face to face	National	No	3000	Nov27 – Dec12
Belgium	Sterckmans William	wsterckmans@dedicated.be	Dedicated Research	Telephone	National	Yes	1000	Nov 02 – Nov 17
Bosnia And Herzegovina	Aida Hadziavdic-Begovic	Aida.Hadziavdic@Mib.Ba	MARECO INDEC BOSNIA	Face to face	National	No	2500	Nov 18– Nov 30.
Brazil	Laure Castelnau and Hélio Gastaldi	laure.castelnau@ibope.com.br , helio.gastaldi@ibope.com.br	IBOPE Inteligência	Face to face	National	No	2.002	Nov11 – Nov 16
Bulgaria	Mila Grigorova	m.grigorova@gallup-bbss.com	BBSS Gallup International	Face-to-face	National	Yes	1009	Oct 28 – Nov 4
Cameroon	Yapti Placide	pyaptie@rms-africa.com	Research & Marketing Company	Face to face	Two main towns	Yes	517	Nov 20 – Nov 25
Canada	Diane Rousseau	drousseau@legermarketing.com	Leger Marketing	Web	National	Yes	1517	Oct 25 – Oct 27
China	Zhou Xin	zhouxin@comrc.com.cn	CRC-Research Center	Online survey (Random interview)	5 major cities in China	Yes	1000	Oct 22 – Dec 03
Colombia	Cristina Querubin	cquerubin@cncol.com	Centro Nacional de Consultoria	-	-	-	501	-
Czech Republic	Jan Trojacek	trojacek@mareco.cz	Mareco s.r.o.	Face to face	National	Yes	1000	Nov12 – Nov 23
Denmark	Roger Elsted	roger.elsted@dma-research.com	DMA/Research	Online	National	Yes	500	Nov01 – Nov 10
Ecuador	Carlos A. Cordova	carlos.cordova@cedatos.com	CEDATOS	-	-	-	1000	-
Egypt	Laila Guindy	laila.guindy@rada-rrpr.com	RADA Research & Public Relations	Face to face	Urban	Yes	1000	Nov – Dec 2010



Finland	MrJari Pajunen	jari.pajunen@taloustutkimus.fi	Taloustutkimus Oy	Face to face	National	Yes	1028	Oct 15 – Nov 01
France	Céline Bracq	celine.bracq@bva.fr	BVA	Internet	National	Yes	979	Nov30 – Dec 01
Germany	Johannes Huxoll	johannes.huxoll@tns-ennid.com	TNS Emnid	Telephone	National	Yes	501	3-Dec
Ghana	Sam Addy	saddy@rms-africa.com	RESEARCH & MARKETING SERVICES	Face to face	National	No	915	Oct 15 – Oct 21
Iceland	Vilborg Helga Hardardottir..	vilborg.hardardottir@capacent.is	Capacent Gallup	Online	National	Yes	1208	Nov10 – Nov 19
India	Arundhati Char	arundhati@marspvt.net	MaRS Monitoring and Research Systems	Face to face	National	No	1002	Nov09 – Nov 16
Iraq	Dr.Ali Abdal Razak	abdrazak_ali@iiacss.org	IIACSS	-	-	-	1000	-
Italy	Colombo Paolo	paolo.colombo@doxa.it	DOXA S.P.A	Face to face	National	Yes	1027	Nov13 – Nov 25
Japan	Hisako Kumada	kumada@nrc.co.jp	Nippon Research Center, Ltd.	Self-administered	National	No	1200	Nov 04 – Nov 16
Kazakhstan	Timur Aisautov	info@drq.kz	DAMU Research group	Telephone	Urban	No	500	Dec 01 – Dec 07
Kosovo	Kaltrina Kuci	k.kuci@indexkosova.com	Index Kosova	Face to face	National	Yes	998	First half of November 2010
Latvia	Aigars Freimanis	latfacts@latfacts.lv	Latvian Facts	Face to face	National	Yes	1007	Dec 06 – Dec 22
Lithuania	Jolanta Vonseviciute	jolanta@rait.lt	Rait, Ltd.	Face to face	National	Yes	1013	Nov 05 – Nov 15
Macedonia	Ivana Todevska	office@brima-gallup.com.mk	BRIMA	Face-to-face	National	Yes	1213	Oct 22 – Oct 29
Malaysia	Krishna.Veni /kara Cheong	Chui Teong@tnsglobal.com , Krishna.Veni@tns-global.com	TNS-R1 Malaysia	Face to face	Urban Peninsular Malaysia	Yes	800	Oct 29 – Dec05
Netherlands	Imre van Rooijen	i.van.rooijen@marketresponse.nl	MarketResponse	Telephone	National	Yes	1000	Nov 01 – Nov 22
Nigeria	Josiah Kimanzi	jkimanzi@rms-africa.com	RMS Nigeria	Face to face	National	Yes	5002	27-Oct
Pakistan	Fatima Idrees	fatima.idrees@gallupcom.pk	Gallup Pakistan	Face to face	National	Yes	2703	Oct 24 – Oct 30
Peru	Gustavo Yrala	gyrala@datum.com.pe	Datum Internacional S.A.	Face to face	National	No	1204	Nov26 – Dec 01
Philippines	Lawrence a. Dugan	lawrence.dugan@asiaresearch.com.ph	Asia Research Organization, Inc...	Face to face	National	No	1000	Oct 18 – Oct 30
Poland	Grzegorz Dąbrowski	grzegorz.dabrowski@mareco.pl	Mareco Polska	Face to face	Urban	Yes	1049	Nov02 – Dec 11
Romania	Delia Bebi	delia.bebi@csop.ro	TNS CSOP	Face to face	National	Yes	1109	Nov 23 – Nov 31
Russia	Ivanisheva Natalya...	Ivanisheva.N@romir.ru...	Romir.....	online-omnibus	Urban	Yes	1000	Oct 25 – Oct 26
Serbia	Jelena Končarević	jelena.koncarevic@tnsmediumgallup.co.rs	TNS Medium Gallup	Face-to-face	National	Yes	1023	Oct 11– Oct 17
South Korea	Hyunjeong Jung	hjung@gallup.co.kr...	Gallup Korea	Face to face	National	Yes	1501	Nov17 – Dec 07



Spain	Luciano Miguel	luciano.miguel@institutodym.es	Instituto DYM	Face to face	National	Yes	1243	Nov 08 – Nov 29
Sweden	Roger Elsted	roger.elsted@dma-research.com	DMA/Research	Online	National	Yes	500	Dec 01 – Dec 10
Switzerland	Karin Mändli Lerch	Karin.maendli@hispeed.ch	Isopublic	Face to face	National	Yes	1000	17-Nov
Tajikistan	Olimov M.A.	sharq@tajik.net	Research Centre SHARQ	Face to face	National	Yes	1000	Nov08 – Dec 05
Turkey	Arda ÖZKAN , Onur NAR	a.ozkan@barem.com.tr , o.nar@barem.com.tr	Barem Research	Telephone	National	Yes	1027	Dec 08 – Dec 13
UK	Sabrina Mohit	Sabrina.Mohit@ICMResearch.co.uk	ICM Research...	Telephone	National	Yes	2011	Nov 10 – Nov 12
Ukraine	Eduard Zolotukhin	zolotukhin@rb.com.ua	Research & Branding Group	Face to face	National	Yes	2076	Nov22 – Dec 07
USA	Cindy Kaminski	ckaminski@trig-us.com	TRIG	online	National	No	1000	-
Vietnam	Beth Owen	beth@irl-hcm.com.vn	Indochina Research Limited	Face-to-face	National	Yes	1000	Oct 20 –Oct 27



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