



Some studies by GALLUP INTERNATIONAL

- End of Year Survey with selected indicators on the economy, working life and optimism
- Voice of the People
Since 2002, citizens from more than 50 countries in 7 regions have been asked about topics such as the environment, politics, democracy, human rights and terrorism.
- Global Corruption Report (carried out since 2001) – “Corruption Barometer“ by Transparency International (Berlin)
- GALLUP-Millennium-Survey, 2000
The largest opinion research study ever carried out, executed by GALLUP INTERNATIONAL. The “Millennium Study“ interviewed 50,000 people from 60 countries, representing 1.25 billion people. Topics ranged from morals to democracy, protecting the environment, human rights, religion, criminality and “what matters in life“.
- Examples of ad-hoc studies: Immediately after the downfall of Saddam Hussein on 9th April 2003, GALLUP INTERNATIONAL carried out a survey in 45 countries (Interviews: 16. April – 8th May), which was published five days later.