

Ringstrasse 7, Postfach 149
CH-8603 Schwerzenbach
Phone +41 44 806 66 66
Fax +41 44 806 66 60
mail@isopublic.ch
www.isopublic.ch

ISOPUBLIC

Institut für Markt- und Meinungsforschung AG
Member of GALLUP INTERNATIONAL



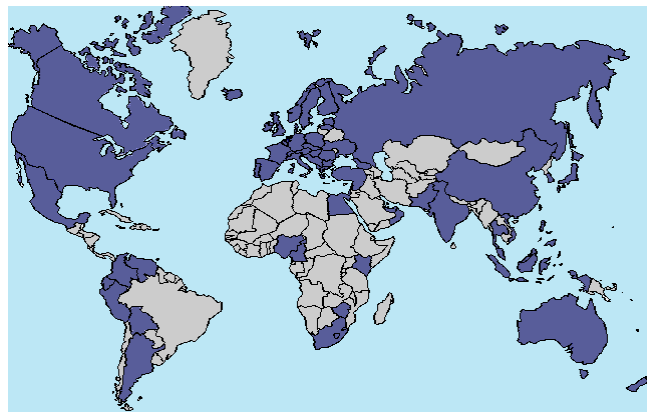
GALLUP INTERNATIONAL

This close-knit cooperative network of independent institutes (which still includes several family businesses today) was founded in 1947 by Dr George H Gallup. Its headquarters are in Zurich. In 2005, Matthias Kappeler was elected onto the Board of Directors.



(Foundation 1947, Source: Gallup International)

This network of independent institutes currently boasts 64 member entities spanning every continent. GALLUP INTERNATIONAL currently carries out market and opinion research in almost 100 countries.



(Coverage from GALLUP INTERNATIONAL)